

2027 OUTDOOR LEARNING CONFERENCE SPONSORSHIP OPPORTUNITIES

TAKE ME OUTSIDE

EECOM

SUPPORTING EDUCATORS & LEARNERS
THE OUTDOOR LEARNING STORE

GEOEC
Global, Environmental & Outdoor Education Council

CONFERENCE HOSTS

Take Me Outside

Take Me Outside is a non-profit organization committed to raising awareness and facilitating action on nature connection and outdoor learning in schools across Canada. We believe in a future where spending time outside learning, playing and exploring is a regular and significant part of every student's day.

Canadian Network for Environmental Education and Communication

The Canadian Network for Environmental Education and Communication (EECOM) is Canada's only national, bilingual, and charitable network for environmental learning. EECOM works strategically and collaboratively to advance environmental learning. We strive to ensure Canadians are environmentally literate... which means we're engaged in environmental stewardship and contributing to a healthy and sustainable future.

The Outdoor Learning Store

The Outdoor Learning Store is a charitable social enterprise offering excellent outdoor learning equipment and resources with 100% of proceeds going back to outdoor learning initiatives.

Global Environmental & Outdoor Education Council

The Global, Environmental and Outdoor Education Council is an Interdisciplinary Specialist Council of the Alberta Teachers Association. GEOEC is a resource for teaching in the area of global, environmental, and outdoor education.

Sponsorship and Exhibitor Contact

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ABOUT THE CONFERENCE

The **2027 Outdoor Learning Conference** is an opportunity for ensuring that place-based, outdoor, environmental and experiential education is an integral part of the education system. This conference will bring delegates from across Canada as well as the United States, and provide them with opportunities to discuss evidence-based best practices, innovative programs, facilitation techniques, management issues, theories/models, research, and other strategies and resources that advance and develop our sector of outdoor learning within the education system.

Conference Theme

The conference theme for the 2027 Outdoor Learning Conference is "**Place and Pedagogy: Where Learning Happens**".

This year's conference will continue to focus on **Indigenous Ways of Knowing, Health and Wellbeing and Environmental and Climate Change Education**. We will hear from experts in these fields through keynote presentations, panel discussions and hands-on, educational workshops.

Take Me Outside, EECOM, OLS and GEOEC are proud to host this conference and hope that you are able to join us and build community through inclusion, inspiration and ideas.

This conference will be attended by 450+ delegates that include:

- ✔ K-12 educators
- ✔ ECE educators
- ✔ Post-secondary educators
- ✔ System leaders
- ✔ School administrators
- ✔ Organizational practitioners/coordinators
- ✔ Contract staff, consultants and strategic planners
- ✔ Academics and researchers
- ✔ Emerging leaders, students and new professionals
- ✔ Community organizations and staff



SPONSORSHIP BENEFITS

Supporting the 2027 Outdoor Learning comes with the following levels of benefits, however we are open to chatting if you see sponsorship opportunities in other ways.

TIER 1

ELK

Supporters who contribute $1500 or more in cash and/or in-kind contributions will be recognized in the following ways:

- ✔ Logo on conference website
- ✔ Thanked on social media
- ✔ Complimentary booth at the exhibitor fair
- ✔ 50% discount on one registration
- ✔ Listed as a sponsor on the final conference report
- ✔ Name entered in a draw for a gift certificate to the Outdoor Learning Store

TIER 2

WOLF

Supporters who contribute $3000 or more in cash and/ or in-kind contributions will be recognized in the following ways:

- ✔ Logo on conference website
- ✔ Thanked on social media
- ✔ Recognized in opening and closing remarks
- ✔ Complimentary booth at the exhibitor fair
- ✔ Provided with two complimentary conference registrations
- ✔ Listed as a sponsor on the final conference report
- ✔ A dedicated post profiling your organization
- ✔ Name entered in a draw for a gift certificate to the Outdoor Learning Store

TIER 3

GRIZZLY BEAR

Supporters who contribute $5000 or more in cash and/ or in-kind contributions will be recognized in the following ways:

- ✔ Logo in prime position on conference website
- ✔ Logo on print materials
- ✔ A dedicated post profiling your organization
- ✔ Recognized in opening and closing remarks
- ✔ 3-minute sharing of welcoming remarks at conference opening
- ✔ Complimentary booth at the exhibitor fair
- ✔ Provided with four complimentary conference registrations
- ✔ Slides with your logo and org name at the conference
- ✔ Listed as a sponsor on the final conference report
- ✔ A dedicated post profiling your organization
- ✔ Name entered in a draw for a gift certificate to the Outdoor Learning Store



EXHIBITOR FAIR

Benefits of Being an Exhibitor

- ✔ Tradeshow open to delegates throughout conference from Thursday May 6-8
- ✔ One 6'x6' exhibitor booth
- ✔ Thursday and Friday dedicated exhibitor time
- ✔ Networking opportunities
- ✔ Conference and exhibitor hall located in one convenient location

Booth Details

Booth Price List *(prices do not include GST)*

- ✔ Outdoor Learning Partner Organizations $400
- ✔ Non-Profit Organizations $500
- ✔ Business/Companies $750

Booth Details

- ✔ Skirted table
- ✔ Two folding chairs
- ✔ One 1500 watt duplex outlet